

# ALTONJUNIOR SIIMA

Lead UI/UX designer | +27 84 492 0178 | +27 82 7296 894 | altonjunior.siima@gmail.com |  
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## EDUCATION

**Master's Degree:** Digital Product Design  
(UI/UX)  
24/09/2024  
**Tech Technological University**

**MBA:** Digital Transformation (CDO, Chief  
Digital Officer)  
**Tech Technological University**  
Expected 04/2025

**Bachelor of Science:** Computer Science  
(User Experience)  
05/10/2019  
**University of London**

**UX Design Professional Certificate**  
09/12/2022  
**Google**

## SKILLS

UX Research & Analysis  
Wireframing & Prototyping  
Visual Design  
User Testing & Usability  
Design Thinking  
Team Leadership  
Digital Transformation  
Figma  
Sketch  
Adobe XD  
InVision  
Adobe Creative Suite  
HTML/CSS  
JavaScript (basic)

## PROFESSIONAL SUMMARY

**Experienced Lead UI/UX Designer** with **5+ years** in digital product design, UX strategy, and enterprise solutions. Skilled in **design thinking, user research, and data-driven decision-making**, creating seamless, user-centric experiences. Strong background in **fintech, education, and enterprise UX**, leading cross-functional teams to optimize design systems and modernize applications. **Holds a Master's in Digital Product Design (UX/UI) and a BSc in Computer Science (User Experience)**. Currently driving UX innovation at **Adapt IT**, focusing on improving student registration platforms.

## EXPERIENCE

### Adapt IT - Lead UX/UI Designer

- 📍 Johannesburg | **08/2023 - Current**
  - Lead the design team to create user-centric digital products
  - Drive design strategies aligned with business goals
  - Oversee UX research, user testing, and usability improvements

### TedTec Business Solutions - Senior UX/UI Designer

- 📍 Johannesburg | **11/2019 - 07/2023**
  - Enhanced user experience through in-depth UX research and design
  - Collaborated with cross-functional teams to deliver high-quality digital solutions
  - Led design projects from concept to implementation
  - Conducted user research and usability testing